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For Immediate RELEASE

## **Robeks Moves Up to No. 10 on *Restaurant Business* Magazine's "The Future 50" 2007 List Of Fastest Growing Chains**

Manhattan Beach, CA, September 5, 2008—Robeks Corporation, a premium fruit smoothie and healthy eats national franchisor, moves up to the number 10 spot from number 16 on *Restaurant Business* Magazine's 2007 "The Future 50" list, which identifies the fastest growing chains with sales between \$25 million and \$50 million for 2007.

Based on comparative data compiled by Technomics, Robeks logged \$47.5 million in systemwide sales, a 41.8 percent increase over 2006, with total units for the period at 133, a 26.7 percent increase. As of September 1, 2008, the actual number of units reached is 163.

Robeks also ranked in the top 32 which, according to *Restaurant Business* editors, "defied the odds to . . . hit 40 percent of higher sales growth. As a group, they're hot, they're nimble, and they've got what many of their large competitors don't right now—momentum."

### **About Robeks**

Since 1996, Robeks goal has been to make eating a healthy meal quick and easy with premium, made-to-order fruit smoothies, squeezed-fresh fruit/vegetable juices, healthy snacks, sandwiches/wraps, salads and frozen yogurt (in most locations). Robeks serves nine million + 'guests' annually at more than 163 locations in 17 states and D.C. Robeks was named No. 16 on *Restaurant Business* Magazine's 2007 list. Visit [www.robeks.com](http://www.robeks.com)

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